

# Denis Davydov

Product designer Experience since 2022



#### Ozon Tech **≯** Product designer • April 2024 – Now

B2B | FinTech

I design and build flow for new B2B products in close

I develop new features, refine current scenarios, collect feedback from colleagues and work closely with developers, conduct design reviews, participate in research and analyze data, ensure consistency in layout work. I prepare prototypes for hypothesis testing in Pathway

collaboration with product managers and business analysts.

Deployed 2 products that have already started generating revenue for the company. I am also reworking the internal admin and participating in the development of a new design system for the bank's loan team



#### Digital Guild Studios **7** UX/UI designer • July 2023 - April 2024

The main task is to develop design for the projects of the studio's customers. Designing UX part of sites, content management systems, online stores and creating a unique visual style, identity, redesigning existing projects.

In this position I work directly with the project manager and developers. I put forward my points of view, as a designer, on the projects of the studio and justify them with facts and arguments. I prepare design layouts in figma for html coding. I create prototypes and MVPs as needed.

In parallel with design I am engaged in marketing component and promotion of contextual advertising and advertising in social networks for clients of the studio



#### Upwork, Kwork, FL.ru

B2C

B2B

Freelance designer • November 2022 – July 2023

Most often I have to work on creating landing pages for clients. Also from time to time design for mobile applications.

In this position I develop my personal qualities such as: responsibility to the client, control of personal time and close communication to create a better final product Tbilisi, Georgia (ready to relocation)

Email: <u>hello@dvdv.pro</u> Portfolio: <u>dvdw.pro</u>

- Facebook

Telegram (quick reply)

### SKILLS

Systems thinking Project management Planning Test execution (interviews and surveys) User story, User flow, User case Creating a Style Guide and UIKit Research and analytics Prototyping

## TOOLS

Figma, Tilda, Wordpress Jira, Confluence, Trello Notion, Miro Pathway Adobe Creative Cloud (Photoshop, Illustrator and other) Principle HTML and CSS (basic)

### **DESIGN COURSES**

Groward Academy UX/UI designer (2022) Udemy Motion design with Figma (2022) Web & mobile designer (2023)

### HOBBY

Diving, hiking, jym, football Travel and advenures Hitech and Al